



Get Your Share -of Extra Mileage

IT is all true—every word of the news that's going around about Firestone mileage records and the phenomenal sales that have resulted.

Chances are you really haven't heard the full story of the wonderful success of Firestone Cords. We'd like you to call and get the actual facts. That is one sure way to make your next tire purchase a logical business buy. We'll explain the blending and tempering of rubber—double gum-dipping—and the air-bag cure—special Firestone processes.

The unusual mileage being made everywhere will stir your ambition to reduce the operating costs of your own car.

A call on us entails no obligation. Get the records—divide the distances these Cords are covering by Firestone prices. Then you'll be convinced that Most Miles per Dollar means what it says.

Drop in—Any Time

FABRIC		CORD	
30x3 Oldfield "999"	\$7.99	30x3 1/2 Regular Size	\$12.45
30x3 1/2 Oldfield "999"	8.99	30x3 1/2 Extra Size	14.65
30x3	8.95	32x4	25.15
30x3 1/2	10.25	32x4 1/2	27.20
		33x5	46.95
		No Tax	

Most Miles
per Dollar

Firestone

GUM-DIPPED CORDS

Sold by
White Motor Co., Keytesville, Mo.

Keytesville Locals

M. J. O'Connell of Sumner transacted business in Keytesville Monday.

Willis Miller of Glasgow spent Sunday here with his sister, Mrs. Ledru Brewer.

Milton Taylor of Kansas City is visiting his grandfather, Jas. F. Taylor, this week.

Turner White left last week for Harrison, Ark., where he has accepted a position.

Edward Williams of Triplett spent Friday with his grandparents, Mr. and Mrs. J. C. Rucker.

F. R. Duncan of Kansas City was here Monday looking after legal business at the court house.

The members of the B. Y. P. U. enjoyed a picnic at the home of Rev. Barham Thursday evening.

Roy Williams of St. Louis came Saturday for a visit with his parents, Mr. and Mrs. W. E. Williams.

Mrs. Boyd Williams and children of Triplett are visiting at the home of W. E. Williams west of town.

Mr. and Mrs. L. Henry will move to Mineola, Iowa, next week. Mr. Henry has accepted a position at that place.

Picnic at Aholt on Wednesday the 23rd is announced. Everyone is cordially invited. *28-29

Miss Ardenia Chapman, who has been teaching in Denton, Tex., the past year, spent the week end with her mother, Mrs. Dean Chapman.

Mrs. L. H. Colley and Mr. and Mrs. Edgar Crouch and sons, Edward and Edgar of Kansas City, are the guests of Mr. and Mrs. J. O. Richardson.

Dr. and Mrs. Nye with relatives from Triplett will motor to Sedalia this week to attend the state fair. They expect to remain the entire fair week.

If the party who drove by my friend's house last Thursday night using abusive language will call, I'll square the difference with him.—Frank B. Klitting.

Miss Mary Applegate delightfully entertained a number of her little friends in honor of her ninth birthday, Tuesday afternoon. Dainty refreshments were served.

Mr. and Mrs. Blair Miller and son, Walter, returned the first of the week from a motor trip to southwest Missouri. They spent several days at Branson and visited relatives in Carthage.

F. M. Veatch of St. Louis is visiting relatives here this week.

Ed Steiman of Dalton was a Keytesville visitor Saturday.

Miss Eunice Reyburn of Bosworth is visiting relatives here this week.

Mrs. I. N. Dean is making a visit in Gentry, Mo., with relatives and friends.

The Baptist Missionary Society met at the home of Mrs. Geo. N. Elliott last week.

Jas. F. Taylor returned the last of the week from Excelsior Springs and Kansas City.

Mrs. T. F. White entertained the Methodist Missionary Society Wednesday of last week.

Miss Goldena Dean returned last week from Kirksville where she has been attending school.

Mrs. Myrtle Chapman and little son left for Checotah, Okla., Saturday to visit friends and relatives.

Mrs. A. F. Arrington and daughters Elizabeth and Zoe and son Will, motored to Columbia Thursday.

Senator Jno. D. Taylor motored to Brookfield Sunday to catch a train for Hannibal via the Burlington.

Everett Daniel and Miss Florence Baker who have been visiting friends here returned to Clarence Friday.

R. D. Jay returned Friday from Cape Girardeau where he attended the decennial celebration of the Farm Bureau.

Mr. and Mrs. Ed Keeting and little daughter, Dorothy May of Forest Green, visited the former's parents, Mr. and Mrs. Anton Keeting, Sunday.

Mrs. Nannie Strickland and two children, who have been visiting with relatives here the past two weeks, returned to her home in Kansas City, Sunday.

A child that needs glasses and does not have them is not getting a fair chance. READ THIS AGAIN. For Optical satisfaction see Dr. Shull, Salisbury. 29-30-1

Mrs. M. S. Walther left Friday for Denver, Colo., for a visit with her daughter. Mrs. Walther expects to visit a number of places in the west before returning home.

A large furniture truck arrived here Wednesday to get Sam Jordan's furniture and take the same to Columbia. The trip was made in jig time and the roads were reported to good for heavy hauling.

Coach Noel is back at Chillicothe

Business College working over the football material now in school and preparing to give a tryout to the many athletics who will enter at the big fall opening, Sept. 5th.

A special discount is given band men at Chillicothe Business College which institution maintains a College Concert Band and has a band leader of years of experience. A similar discount is also given orchestra talent.

The Thursday Club and a few guests were delightfully entertained at the home of Mrs. Ledru Brewer. Forty-two was played. The Club prize was awarded to Miss Elizabeth White and the guest prize to Miss Haskins. Dainty refreshments were served.

Editor Northcott of Sumner was in town Saturday, just looking about and getting acquainted. This was Mr. Northcott's first visit here since the present editor of the Courier took over the paper, and he called to see the new shop and meet the Courier force. He states that the crops in his neighborhood are good, that the roads could be better, and he did not have much to say about politics. He made the trip in his Ford Sedan.

Pure Seed Wheat FOR SALE

1,600 bushels Fulcaster, yield 22 to 25 bushels per acre. This is the wheat most recommended by the Missouri Experiment Station as the highest yielding in the state. Has yielded most in our community for the past four years.

Price \$1.50 per bushel at bin \$1.65 F. O. B. Mendon

TOM DENNY
MENDON, MISSOURI

CASITORIA
The Kind You Have Always Bought
Beware of cheap imitations

ADVERTISING A FARM SALE

YOU don't leave your rig in the middle of the road and go over to a FENCE POST or BILL BOARD to read a Sale Bill do you? No? Well, don't expect the other fellow to do it. They don't do it these days

PUT AN AD IN THIS PAPER, THEN, REGARDLESS OF THE WEATHER. THE OTHER FELLOW YOU WANT TO REACH WILL READ YOUR ANNOUNCEMENT WHILE SEATED AT HIS FIRESIDE. IF HE IS A PROSPECTIVE BUYER, YOU WILL HAVE HIM AT YOUR SALE. ONE EXTRA BUYER OFTEN PAYS THE ENTIRE COST OF YOUR ADVERTISING CAMPAIGN. IT WILL BE A POOR ADVERTISEMENT THAT WILL NOT PULL THAT EXTRA BUYER. AN ADVERTISEMENT IN THE CHARITON COURIER WILL REACH THE PEOPLE YOU ARE AFTER.

WE'RE EQUIPPED AND HAVE THE KNOW HOW TO GET YOUR SALE BILL OUT IN A HURRY. OFTEN TIMES CUSTOMERS BRING IN THEIR COPY AND WAIT FOR THE JOB, TAKING THE BILLS HOME WITH THEM AND LEAVING THE ORDER FOR THE ADVERTISEMENT AT SAME TIME

Don't think of having a Special Sale without having your advertisement in THE CHARITON COURIER

One Extra Buyer

At a sale often pays the cost of your ad

Get That Buyer



After Thoughts Just a Line o'type



Stop Kickin' me 'round

After all, C. O. Houston, with his vote of 4,449, was not running so bad? Kind o' seems as though he ought to be pardoned for a bid of pardonable pride.

Jesse M. Green:—Why, of course I am pleased to win out over all opposition. I am glad the entire County Court was returned for another term.

W. E. Washburn:—In being returned to office with the rest of my colleagues I can but think our County Court received a popular endorsement.

Chas. H. Hayes:—I am not saying a word about organization. Some way I cannot but think my election to office is really an endorsement for service rendered in the past. Popular endorsement has a way of showing itself through the tabulated returns of a primary election.

Joe L. Kendrick:—First time I have been guilty of being a nominated favorite, and some way I can't help wearing that classic "smile that won't come off."

A. C. Drace:—Perhaps you may imagine that that total of 4,445 don't look good to me? If so, you're entirely off in the premises. To be sure I'm grateful to my friends and I'll administer the duties of the office faithfully.

Clarence E. Brummall:—Being a prosecuting attorney has its drawbacks, and all incumbents of the office have their joys and sorrows—just like preaching—cursed if you do and double cursed if you don't. Duty

well performed, however, is its own reward.

Mrs. Beulah Staples:—This is my first "offense." I was entirely in the hands of my friends and they showed how able they were last Tuesday.

J. E. Montgomery:—The vote was very gratifying. I am looking forward to the same endorsement from my friends next November.

Wm. D. Herring:—Son, it was a good race. I enjoyed every minute of it. Some way or other a lively clean fight always did and always will appeal to me.

Emmett B. Fields:—I'll take off my hat to my successful opponent. I am forced to believe he is some organizer.

Clarence W. Garhart:—I'm going to stick about on the farm for a while. Anyway, farming don't look so bad to me after all—I thrashed the day after the primary, and you tell 'em, the results appealed more to me than the tabulated finals of the doings of the day before.

Henry J. Webber:—The longer I run my store out here at Aholt on the cross roads, the better the business looks to me. Of course, I am pleased with the showing made by my many friends Aug. 1.

Blair Miller:—For sale—one Ford runabout. I was well pleased, however, with the vote accorded me Aug. 1. Someway or other the store still appeals to me, and now we've got

to get busy and win out next November.

Fred B. Philpott:—'Twas a rude awakening. To tell the truth, I didn't think he could do it, but he did. I was in Missouri, however, and—was shown.

Richard Hunt, Chester W. Renahan, W. R. Hooper:—Isn't it awful, Mabel? And there's no use in saying more.

THE ROOSTER

The rooster is a lusty bird; in all the land his voice is heard, a proud and haughty bird by heck who flaps his wings and curves his neck. From east to west, from perch to pole, his morning bugle echoes roll, arousing men from snoring deep and maidens from their beauty sleep. He hunts for worms with main and might, and finding one, with huge delight, to whet his harem's appetite, he calls his wives with thrill and hum, the humor great but manners bum, he eats it up before them come. Now whether Red or Plymouth Rock one half is he of all the flock, and chickens mostly favor dad in qualities both good and bad. But when the hatching season's over we must restrain this gallant rover, must shut him up in lonely state and keep the layers celibate. Their eggs will thus repay our toil when fertile ones would quickly spoil. The man who'd be a fresh egg booster must segregate that old he rooster.—Bob Adams.